Publication Journalism Mr. Borland email: <u>jborland@csh.k12.ny.us</u> 631-367-6832

Publication Journalism is a class that focuses mainly on the business of writing, designing layout, taking photographs, generating article ideas, and raising capital for publication of The Harbor View newspaper.

The class may be taken as either a half-year or full-year elective if scheduling permits.

As the class does not rely heavily on didactic teaching methods but is rather a working environment geared at the production of new issues of the newspaper, students may choose to take the class as an elective in any or all of their four years in high school.

Classroom Rules

- All students are expected to arrive on time
- Students are expected to abide by school rules of conduct including exhibiting respect for fellow students
- Students should only submit original work. Plagiarism of any kind will not be tolerated and will be penalized accordingly.
- Students are expected to follow the guidelines of responsible journalism as will be laid out for them by the instructor.

Educational Goals

- Students will learn and apply rules of responsible and ethical journalism
- Students will learn basic and advance skills of modern publishing
- Students will apply principals of journalistic writing and reporting
- Students will conduct interviews using techniques learned in class
- Students will use technology such as Adobe Indesign® and Adobe Photoshop® in designing layout and graphic design for the school newspaper
- Students will use basic business practices in organizing and implementing a budget for the school newspaper
- Students will solicit advertisements from local business and other sources.
- Students will create advertisements for publication.

Grading Policy

Student's grades are based solely on their participation in the creation of the newspaper. . The main focus of the class will be the creation of articles to be used in the school newspaper; however, all productive input will be considered in determining a final grade. Students will have a portfolio of their work that will contain products of their work for the class. All work done with the goal of creating the school newspaper and financing its publication will be considered in determining their grade

Club meetings

Tuesdays after school are set as a day for newspaper consultations but, we only have formal meetings three or four times a year. All members of the class are expected to attend any formal newspaper meetings unless extenuating circumstances preclude attendance.